SWR | Rewards

SWR Rewards - Copy Requirements

General Guidelines: Please use static, clear, clean images in either .jpeg or .png format (min 150 dpi). We recommend images without text if possiable.
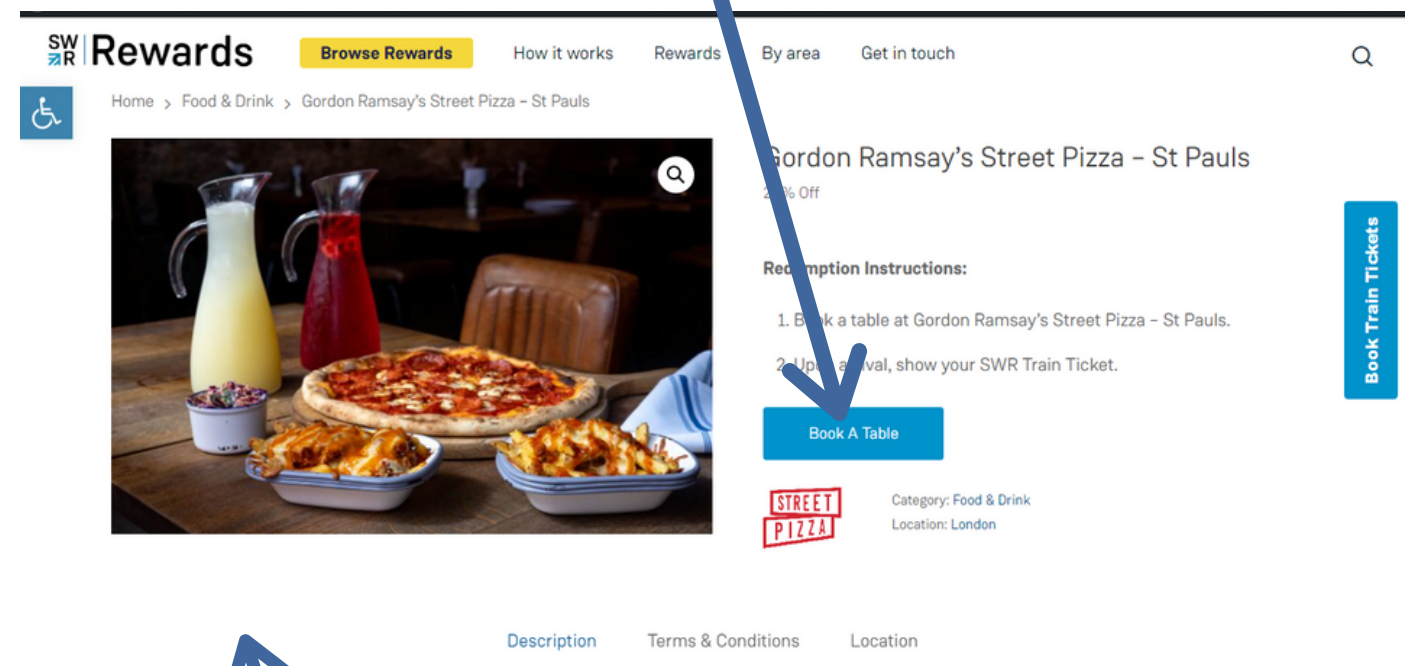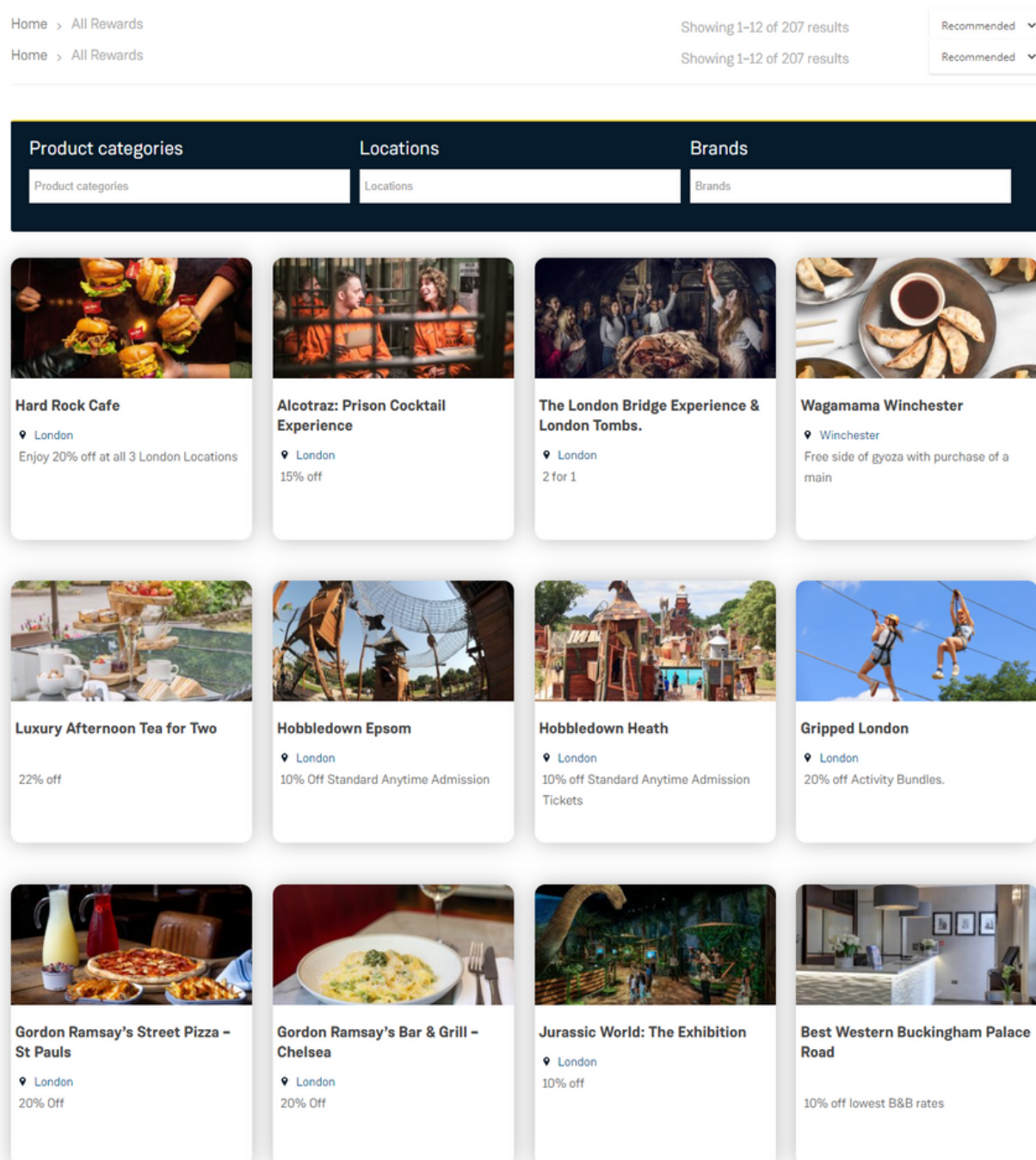
Please provide the following:
1. Merchant logo - High quality PNG or a JPEG file.
2. Photo - High quality PNG or JPEG. (4MB max file size)
3. The offer detail (i.e. % off) - Text (please check for errors this will used to copy and paste).
4. Method of redemption (i.e. present valid train ticket / discount code / code embedded link)
5. Description of offer - (up to 50 words) Text as above
6. The URL for the click through - Text
7. The validity date - Text
8. Any terms and conditions - Text
9. Venue address

Please check text for any errors as all text will be duplicated onto the site from your submission.

1. Merchant logo - An image with an official company logo of the merchant.

2. Image
An image used to illustrate services and products of the company. The same image will be used on the 'browse rewards' page and the "reward detail' page. Needs to be eye catching to draw consumers to the offer.

Please send all copy to Lisa@brandreachmedia.co.uk